



**HSbooster.eu**  
Horizon Standardisation Booster

# The Expert Advisory Group (EAG)

**Ray Walshe,  
Dublin City University  
31-05-2022**



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Health



Resilience



Sustainable Digitalisation



EU Green Transition



Smart City & Circular Economy



**HSbooster.eu**

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# 5 OPEN CALLS

Covering topics related to the standardisation urgencies highlighted in the **EU Strategy on Standardisation**.

The **1<sup>st</sup> OPEN CALL** will start on **21<sup>st</sup> June** until **30<sup>th</sup> September**

**2<sup>nd</sup> OPEN CALL** > October 2022 – January 2023

**3<sup>rd</sup> OPEN CALL** > February – May 2023

**4<sup>th</sup> OPEN CALL** > June – September 2023

**5<sup>th</sup> OPEN CALL** > October 2023 – January 2024



Funded by  
the European Union

31/05/2022

The European Standardisation Booster



# Introducing the EAG

## EXTERNAL ADVISORY GROUP (EAG)



**Sebastian Hallensleben (DE)**

Head of Digitalisation and AI at VDE

*Chair of CEN-CENELEC JTC 21 on Artificial Intelligence*



**Lindsay Frost (DE)**

Chief Standardization Engineer at NEC Laboratories Europe

*Chairman of ETSI ISG CIM*



**Knut Blind (DE)**

Professor for Innovation Economics at TU Berlin Innovation and Regulation  
Fraunhofer ISIR



**Grit Munk (DK)**

Chief Consultant at Danish society of engineers

*Member of Danish SIRI Commission*



**Emelie Bratt (UK)**

Lead Standards Development Manager at British Standards Institution (BSI)



**Valerie Livina (DK)**

Principal Research Scientist at National Physical Laboratory (NPL)



**Pernille Hagedorn-Rasmussen (DK)**

Chief Consultant at Danish society of engineers



**Maitane Olabarria (BE)**

Director at Small Business Standards (SBS)



**Emilia Tantar (LU)**

Chief Data and Artificial Intelligence Officer at Black Swan

*National Delegate to JTC21 AI Strategic Advisory Group (CEN-CENELEC)*



**Martin Chapman (IE)**

Independent Standards Expert



Artificial Intelligence



Circular Economy and Energy



Cybersecurity and Privacy



Health Informatics



Smart Cities



SMEs



Trusted Information



Standards & Innovation

## Complimentary expertise and roles

- Vertical sectors
- Technologies
- Standardisation



**Prof Pamela Hussey (IE)**

Senior Lecturer/ Researcher  
Health Informatics DCU



**Speranta Stomff (RO)**

Head Of Project Management Office at ASRO



# Roles of the EAG



- Prioritising Open Call Topics / Suggest new topic Areas
- Encouraging EPE Expert Applicants from own networks
- Ambassadors for HSBooster.eu Internationally
- Support engagement activities



# Roles of the EAG



- Prioritising Open
- Encouraging EP
- Ambassadors for
- Support engaged

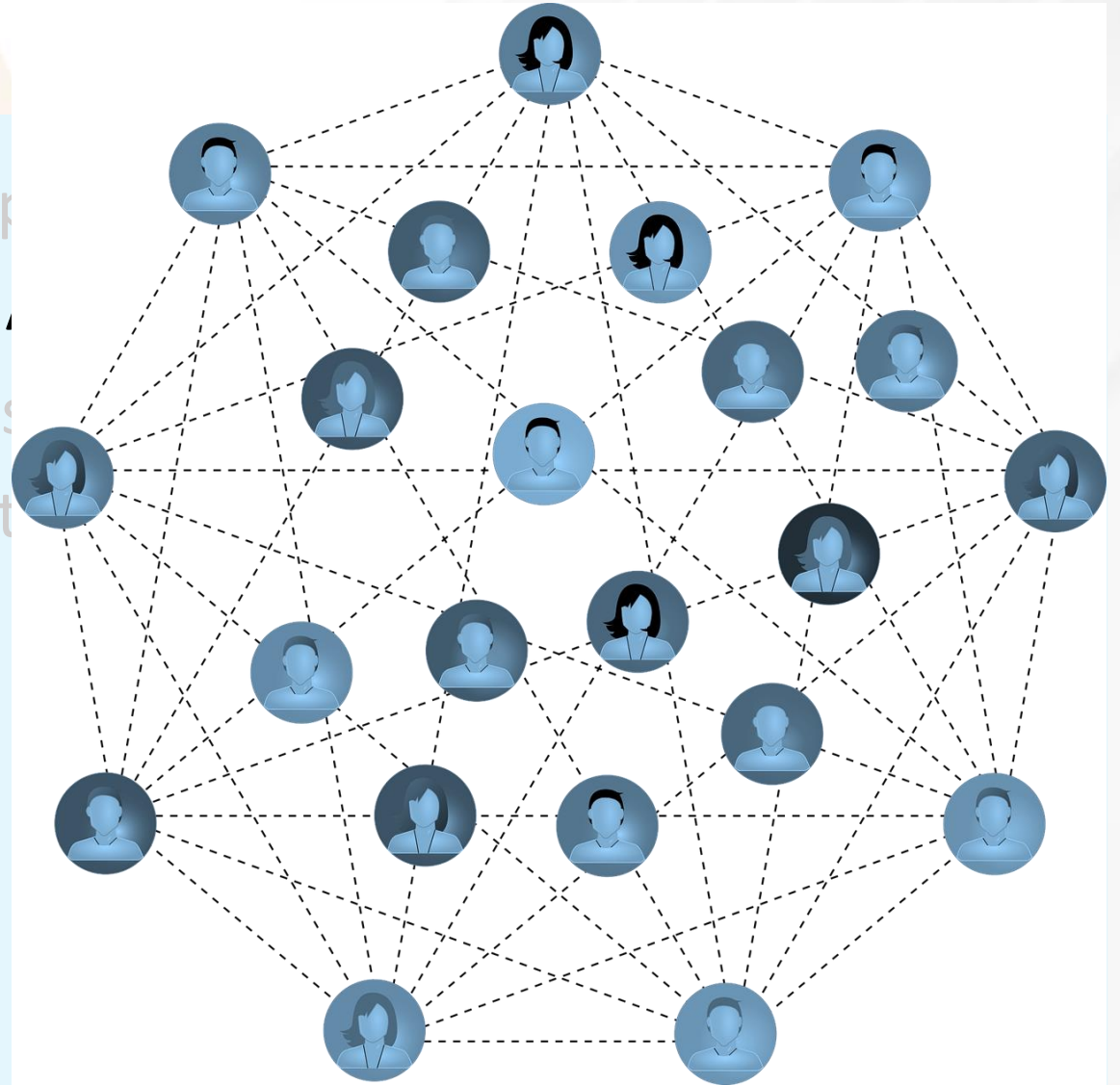




# Roles of the EAG



- Prioritising Open Call Topics
- Encouraging EPE Expertise
- Ambassadors for HSBooster
- Support engagement activities





# Roles of the EAG

- Prioritising Open Call Topic
- Encouraging EPE Expert Ap
- **Ambassadors for HSBooste**
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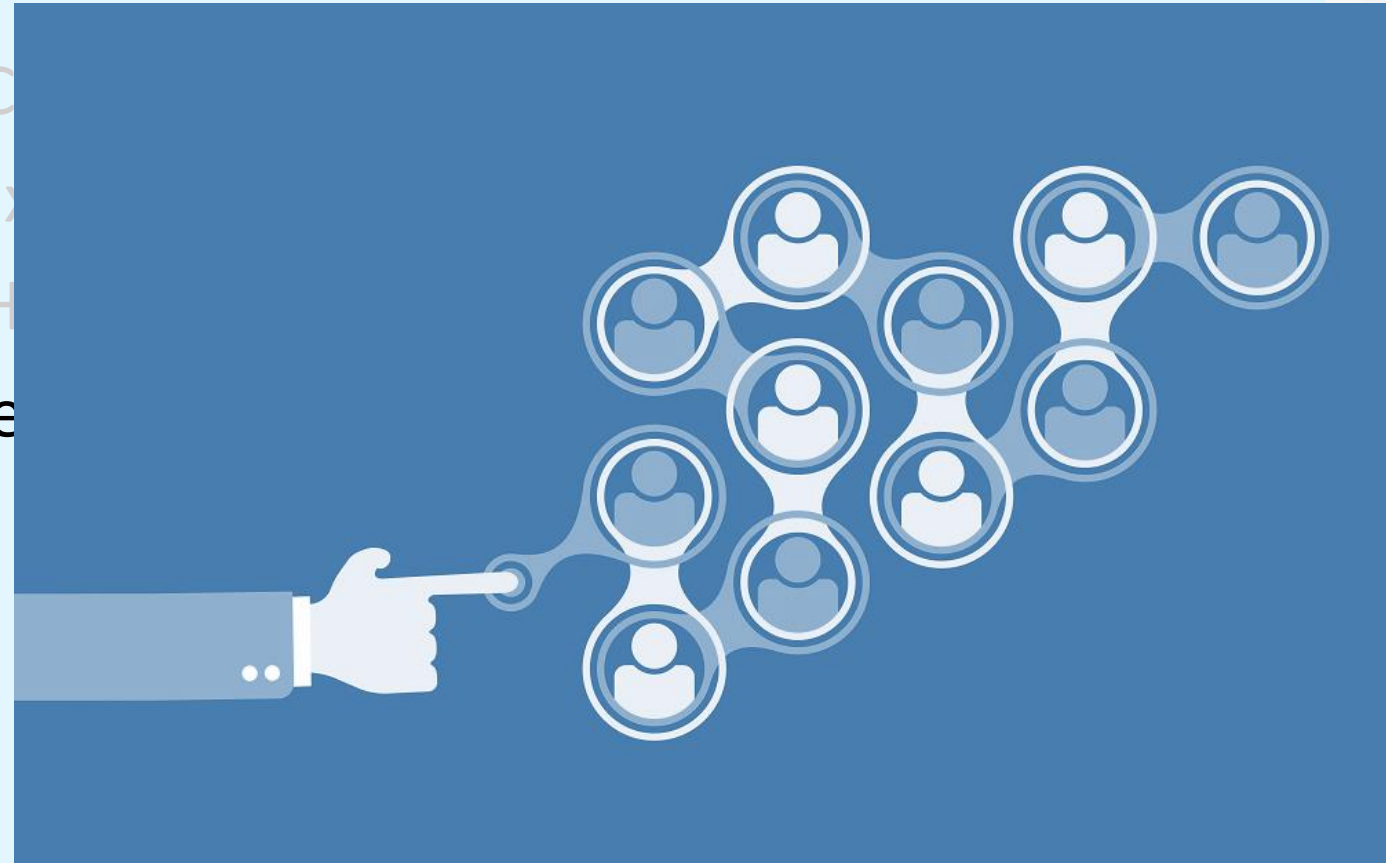




# Roles of the EAG



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- Support engagement





Thank you

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