



**HSbooster.eu**  
Horizon Standardisation Booster

# The European Standardisation Booster

**31 May 2022** **WEBINAR**  
11:00-12:30 CEST

Speakers

**Ioannis Sagias**

European Commission Deputy HoU for valorisation policies and IPR

**Nicholas Ferguson**

HSbooster.eu Project Coordinator & COMMpla Senior Project Manager

**Signe Annette Bøgh**

Project Manager at Dansk Standard

**Ray Walshe**

Chair of HSbooster.eu External Advisory Group & Professor at DCU

**Ivana Mijatovic**

Full Professor at University of Belgrade

**José Lucio González**

SGS CyberLab Madrid Manager



Funded by  
the European Union

# Participation from across the EU

148 Registered participants

28 Countries

26 EU-funded projects

## Per country

- 28 Spain
- 18 Italy
- 11 United Kingdom
- 10 Greece
- 9 Belgium



**Gender: 49% Female**

## Organisation type

-  58 Academia/Research
-  25 Small and Medium Enterprise
-  17 SDO/ National Standards Body / National Committee
-  14 IT Consultancy/Development
-  12 Government/Public Services
-  7 Large Enterprise
-  13 Others

# Today's speakers



## **EC Perspective & expectations**

Ioannis Sagias, Deputy HoU,  
Valorisation Policies and IPR,  
European Commission



## **HSbooster.eu – The EU Standardisation Booster**

Nicholas Ferguson, COMMpla &  
HSbooster.eu Coordinator



## **What's in store for H2020 & Horizon Europe Projects**

Signe Annette Bøgh, Senior  
Consultant, Dansk Standard



## **The Standards Training Academy**

Ivana Mijatović, Professor,  
University of Belgrade



## **Standards & market uptake for EU Projects**

José Lucio González, CyberLab  
Madrid Manager, SGS


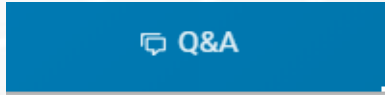


## **The Open Call for Standardisation Experts**

Ray Walshe, Professor,  
Dublin City University

Q&A / Roundtable at the end of the webinar where speakers can field your questions.  
We'll also try to answer any questions in the chat directly.

# Housekeeping

- This event is being recorded in its entirety. A link to the full recordings will be shared with participants afterwards
- All presentations will be available at the HSbooster.eu website straight after the webinar
- Please **don't activate your microphone and videos unless the host gives you permission**
- **Please do ask questions.** Use the   for any questions. Indicate which speaker you are putting the question to and we'll also try to answer things directly in the chat.
- If you do not see the buttons at the bottom of the Zoom window, move the mouse on that window and buttons will appear
- If you experience bad quality in audio, try switching off your video (webcam button at the bottom of your Zoom screen)

# Thank you

- [www.hsbooster.eu](http://www.hsbooster.eu)
- [@HSboosterEU](https://twitter.com/HSboosterEU)
- [IN/company/HSbooster.eu](https://www.linkedin.com/company/HSbooster.eu)
- [info@hsbooster.eu](mailto:info@hsbooster.eu)



**HSbooster.eu**  
Horizon Standardisation Booster

# HSbooster.eu The EU Standardisation Booster

Nicholas Ferguson, COMMpla & HSbooster.eu  
Coordinator

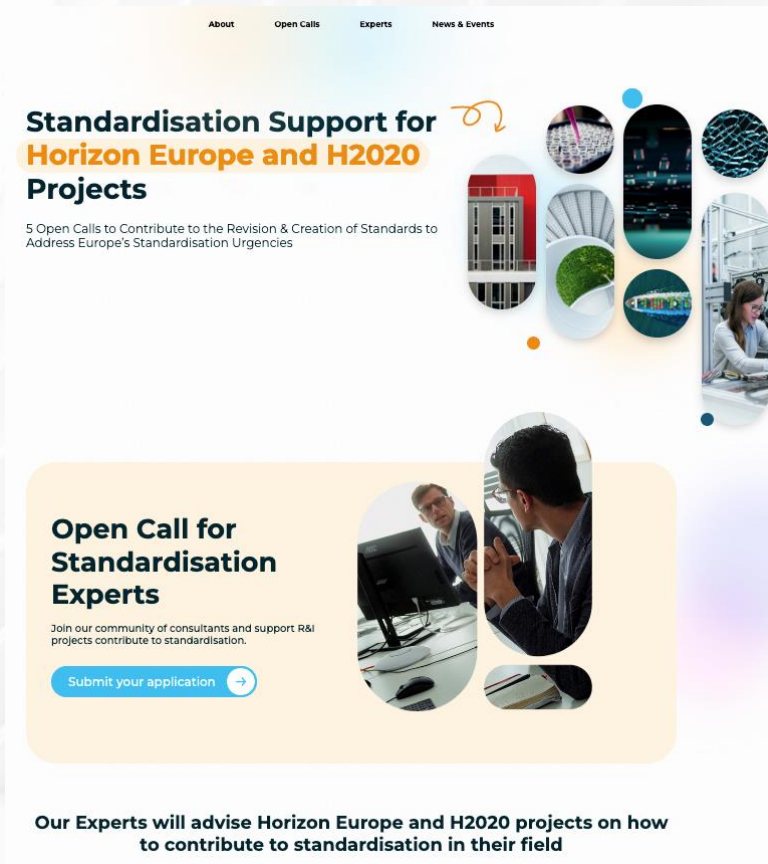
**31/5/2022**



The HSbooster.eu has received funding from the European Union's Horizon Europe Framework Programme (HORIZON) - under grant agreement no 101058391.

# HSbooster.eu – The essentials

- **HSbooster.eu - Standardisation Booster for H2020 and Horizon Europe Research Results**
- Coordination & Support Action (101058391)
- April 2022 – March 2024
- Budget €2m
- HORIZON-WIDERA-2021-ERA-01-32 - Standardisation Booster for fostering exploitation of FP-funded research results and managed by the European Research Executive Agency (REA).
- *“A new service for EU research projects that want to ensure that their results create real impact by contributing to standards development.” - Peter Droell, Director at the European Commission’s Research and Innovation Unit*
- Strong consortium with expertise and experience in standardisation, training and delivering EC Booster services



 <p><b>COMMpla</b> Communication Platforms and Online Solutions</p> <ul style="list-style-type: none"> <li>• Project Coordinator</li> <li>• COMMpla Platform manager</li> </ul>	 <p><b>Trust-IT Services</b> communicating to markets</p> <ul style="list-style-type: none"> <li>• Automated services management</li> </ul>	 <p><b>DEU</b> Društvo za Evropsku Uniju Public City University</p> <ul style="list-style-type: none"> <li>• EAG management Open calls and EPE management</li> </ul>	 <p><b>UNIVERSITY OF BELGRADE</b></p> <ul style="list-style-type: none"> <li>• Training academy management</li> </ul>	 <p><b>DS</b> DANSK STANDARD</p> <ul style="list-style-type: none"> <li>• Proactive services management</li> </ul>	 <p><b>SGS</b></p> <ul style="list-style-type: none"> <li>• Premium services management</li> </ul>
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# External Advisory Group

Backed and supported by experts with complimentary expertise and roles

- Vertical sectors
- Technologies
- Standardisation
- Advisory roles
- Market needs
- Innovation



**Ray Walshe**  
Assistant Professor & EAG Chair  
DCU

Chair – Ray Walshe,  
Dublin City University



**Emilia Tantar**  
Chief Data and Artificial Intelligence Officer  
Black & Veatch



**Emilie Bratt**  
Lead Standards Development Manager  
British Standards Institution (BSI)



**Grit Munk**  
Chief Consultant at Danish Society of Engineers  
The Danish Society of Engineers (IDA)



**Knut Blind**  
Professor for Innovation Economics  
Fraunhofer IPA



**Lindsay Frost**  
Chief Standardisation Engineer  
NEC Laboratories Europe



**Maitane Olabarria**  
Secretary General  
Small Business Standards (SBS)



**Martin Chapman**  
Director for Technical Policy & Standards  
DIGITAL D-ROPE



**Pamela Hussey**  
Senior Lecturer  
School of Nursing and Human Sciences, DCU



**Pernille Hagedorn**  
Chief Consultant  
The Danish Society of Engineers (IDA)



**Sebastian Hallensleben**  
Head of Digitalisation and AI  
VDI



**Speranta Stomff**  
Head Of Project Management Office  
ASRO (Romanian Standards Association)



**Valerie Livina**  
Principal Research Scientist  
National Physical Laboratory (NPL)



EAG provides high-level strategic guidance to project and provides that extra external perspective



# An Element of the EU Strategy on Standardisation

## HSbooster.eu is the “Standardisation Booster”

- *a platform to help H2020 and Horizon Europe beneficiaries whose research results are likely to lead to the revision or creation of a standard and to test the relevance of their results for standardization*
- *Engage the R&I community early on in standards development*
- *Raise strategic awareness of standardisation*
- *Build expertise and skills in standardisation*
- *Promote EU interests and values through standards*
- *Address **standardisation urgencies** [...] in green and digital technologies*

From EU Strategy on Standardisation

HSbooster.eu will support the creation of value in R&I investment and create a flow from projects to standardisation activities

# Key pointers for HSbooster.eu from EC's Code of Practice Scoping Study

- Have access to standardisation experience and access to the community
- “Involve TC members as sounding boards for the project”
- Relevance of project to standard and careful, realistic planning
- Synchronising objectives to consensus- and time- driven standards process
- Training and skills: basic understanding, negotiation, linguistic, stakeholder management
- Standardisation KPIs and evaluation
- Support SDO standards light instruments
- Sustain industry involvement
- Strategic elements: Raise awareness, training, recognition
- IP Management (in particular with SMEs)
- SME needs in collaborative research and standards



Report identifies key areas in which HSbooster.eu can make a practical and tangible difference to projects.  
Recommendations have influenced HSbooster.eu strategic planning and service content

# HSbooster.eu in a nutshell

**Objectives**

**General Objective:** To test a “standardisation booster” programme to facilitate European results in standardisation

**Obj.1** EU Community

**Obj.2** Serve H2020/HE Projects

**Obj.3** New standards development

**Obj.4** Uptake of new technologies



HSbooster.eu reports and policy briefs can contribute to the EU Standardisation ecosystem providing live information on the activities, status and impact of projects in the standardisation field.

# HSbooster.eu Programme

**500 Consultancy services**  
Delivered by  
Standardisation Experts

**5 Open Calls**

21 June 2022 – Jan 2024

Services last up to 3 months

**Training Academy**

**Continuous open call  
Now open**

**Pool of Experts (250)**

Standardisation  
experts

**L1 Support**

Helpdesk | Chatbot  
Readiness tool

**Proactive support**

Mapping &  
matchmaking

Facilitating R&I innovation related stakeholders in EU projects towards EU standardisation and ensuring two-way flow of information that can contribute to identification of new areas for standardisation.



Health



Resilience



Sustainable Digitalisation



EU Green Transition



Smart City & Circular Economy



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# 5 OPEN CALLS

Covering topics related to the standardisation urgencies highlighted in the **EU Strategy on Standardisation**.

The **1<sup>st</sup> OPEN CALL** will start on **21<sup>st</sup> June** until **30<sup>th</sup> September**

**2<sup>nd</sup> OPEN CALL** > October 2022 – January 2023

**3<sup>rd</sup> OPEN CALL** > February – May 2023

**4<sup>th</sup> OPEN CALL** > June – September 2023

**5<sup>th</sup> OPEN CALL** > October 2023 – January 2024



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Open to all Horizon Europe and H2020 ongoing or finished projects | More info: [www.hsbooster.eu/open-calls-eu-projects](http://www.hsbooster.eu/open-calls-eu-projects)



# **OPEN CALL** for Standardisation Experts

Supporting Horizon Europe  
and H2020 projects address  
Standardisation priorities in Europe

**Join our pool of experts**

Standardisation practices & procedures | State of the art | Where are revisions or new standards needed? |  
Optimal standardisation workflows and timelines | Unique inside knowledge to facilitate contributions  
**Applications open: [www.hsbooster.eu/epe/register](http://www.hsbooster.eu/epe/register)**



Thank you

Nicholas Ferguson – [n.ferguson@commpla.com](mailto:n.ferguson@commpla.com)

Coordinator & COMMpla

[www.hsbooster.eu](http://www.hsbooster.eu) | [@HSboosterEU](https://twitter.com/HSboosterEU)